



2018-2019 Women In Defense Greater Tampa Bay (WID GTB) Chapter Sponsorship Levels

What Your Sponsorship Means to Us: In 2018 WID GTB was able to help Veterans, children, aspiring college students, and local programs with opportunities we strive to support. None of this could have happened without help from our sponsors. Sixteen recipients for 2018-2019 academic year received scholarships to pursue education focused to national security careers. Since 1990 there have been more than 145 recipients of the HORIZON scholarship, reaching over \$440,000. The STEM Camp impacted more than 50 girls. Monthly events raised enough money to donate to local veterans and support to local opportunities for youth. Knowledge and networking occurred at larger than expected numbers resulting in larger donations, while many connections took place for defense industry involvement to support missions of need.

Our Mission: The mission of the Women In Defense (WID) Greater Tampa Bay (GTB) Chapter is to cultivate and support the advancement and recognition of women in all aspects of national security. The vision is to provide women a formal environment for professional growth through networking, education, and career development. Membership is open to women and men whose primary professional activities relate to defense and national security.

Sponsorship Details:

Who:

- Monthly Events (80-100) Industries, members, government and military professionals.
- Special Events (100+) Industries, members, government and military professionals from additional locations, routinely with higher attendance from government and military professionals.

What:

- Sponsorship Levels are broken into pricing levels (the higher the donation, the more benefits are included compared to smaller packages)
- Each package is designed to showcase you as the sponsor to show our gratitude for your donation.

Where:

- Most events are held in the Tampa Bay area with exception of National events and Special Occasion events.

When:

- Nearly every meeting held monthly is within the first two weeks of every month. In addition to the monthly meetings, special occasion dates will be announced with details. Time of meetings are flexed from mornings, early afternoons and evenings to accommodate our members' availability to ensure time will not be a concern when wanting to attend.

Sponsorship Levels:

Premiere Sponsor (\$5,000)

- One corporate table of 8 in a premier location at networking lunches and events **

- Company logo displayed on:
 - WID GTB website with link, showcasing company logo as Premiere Sponsor
 - Projector/large screen during networking lunches and events **
 - Invitations for networking lunches and event to be sent to full membership**
 - Signage for networking lunches and events **
- Company representative given 2-3 minutes at the beginning of networking lunches and events to discuss their company **
- Vendor table at networking lunches and events **
- *Sponsorship assists in enabling active duty military to attend events*

Gold Sponsor (\$2,500)

- Attendance for 4 guests at networking lunches and events **
- Company name displayed on invitations for networking lunches and event ** to be sent to full membership
- Company logo highlighted as Gold Sponsor on WID GTB website
- Company name displayed on:
 - Projector/large screen during networking lunches and events **
 - Signage for networking lunches and events **
- *Sponsorship assists in enabling active duty military to attend events*

** Excludes special events

- ◆ *Premiere and Gold Sponsorships: Term: one calendar year beginning the month after payment received- MUST provide Logo.*
- ◆ *For more information, contact: Melinda Farmer at mfarmer@sencomm.com*

Special Event Sponsor (\$1,000)

- Attendance for 2 guests at special event
- Company name and/or logo displayed on:
 - Sponsored special event invitation to be sent to full membership
 - Projector/large screen during sponsored special event
 - Event signage during sponsored special event
- *Sponsorship assists in enabling active duty military to attend events*

Networking Event (Lunch) Sponsor (\$500)

- One (1) seat at head table (with paid registration)
- Company name and/or logo displayed on:
 - Sponsored networking event invitation to be sent to full membership
 - Projector/large screen during sponsored networking event
 - Event signage during sponsored networking event
- Sponsorship assists in enabling active duty military to attend for event

In-Kind Sponsor

An In-Kind Sponsor includes sponsoring any of the following: speaker's travels costs, speaker's fees, and any services or goods donated for a particular event. As an In-Kind Sponsor, you will receive:

- Company name and/or logo displayed on large screen during sponsored networking event
- One (1) seat at head table (with paid registration)

Raffle Sponsor (Suggested Value \$100)

- One (1) seat at head table (with paid registration), participate in the drawing and award the prize
- Company name displayed on:
 - Sponsored networking event invitation to be sent to full membership
 - Large screen during sponsored networking event

If the benefits of our sponsorship packages do not sway your mind as “valuable enough”, then maybe the below letter will convince you to do what is **best**: be an incredible sponsor, give opportunity for a child and improve professionally by being part of WID GTB Chapter.

How I felt STEM Camp
Impacted my life
As a girl

As I walked out of STEM Camp on the last day, I felt like a totally different person. This camp gave me the courage to share my ideas. I used to be a shy, reserved individual. That's how I first started off on the first day of camp. But as they let us do more hands-on team activities, it made me realize that I can't stay away from the world (like I always have been, I do run towards the world and say "I can" instead of "I can't". Also, before camp, I used to be really bad at communicating, but when we were building the robot I felt as if I was a natural at speaking. Along with my shyness, I used to NEVER ask questions, and if I did, I'd feel dumb. But, that all changed when once I asked my teacher a question and she answered in a way she actually cared. But, on the last day is where everything changed. When the Ladies from The Tampa Bay Chapter of Women Defence came in, I was a bit tense. But as they were sharing their stories, it made me realize that I'm not the only one struggling to prove herself. But I learned that if I keep up my hard work, I will then prove that I can do whatever a boy can do.

By - Sara McCasland

Class taken at Morgan Fitzgerald M.S.

Thank You for giving her the opportunity to attend this year.

Sara McCasland
mother

Please complete the “Commitment Form” on the following page and submit via email to confirm your interest in being a WID GTB Sponsor for 2018-2019.

2018-2019 Women In Defense Greater Tampa Bay Chapter Commitment Form

Business name as you would like it to appear on event-related materials and also please attach Logo as JPG File in email to Melinda Farmer: mfarmer@sencomm.com to ensure proper upload for quality image:

E-mail address: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

My company would like to become a sponsor for the WID GTB at the following level:

- _____ Premiere Sponsor \$ 5,000
- _____ Gold Sponsor \$ 2,500
- _____ Special Event Sponsor \$ 1,000
- _____ Networking Lunch Sponsor \$ 500
- _____ Raffle Sponsor \$ 100 (suggested value)

Dates Available (*NOTE: dates may vary due to speaker availability, please refer to calendar*):

- _____ July 2019 _____ August 2019 _____ September 2019
- _____ October 2019 _____ November 2019 _____ December 2019

Upcoming Event Schedule:

- July 10 - Special Event - Chapter Charter Celebration, 4:30-7:30 at Ruth's Chris Steakhouse
- August 7 – Special Event - Lunch and **Tour** of TRU Simulation & Training in Lutz, 11:30-1:00
- September 4 - Get Informed Luncheon featuring Dr. Lisa Costa, SOCOM CIO, at Centre Club
- October 2 - Annual Meeting and Get Informed Luncheon featuring Mrs. Judi Dotson, EVP, Booz Allen Hamilton's Joint Combatant Command line of business, at the Centre Club
- November 6 – Special Event – STEM Fundraiser (tentative location and time: Big Storm Brewing, 4:30-7:30)
- December 5 - Get Connected Special Event - Joint Holiday Party (tentative location and time: The Centre Club, 4:30-8:30)

Payment: Payment can be made at the following secure link to registration form: <https://conta.cc/2T8k96z> or link directly to payment screen: <https://conta.cc/2XZXHjL>

** All payments must be received six weeks prior to the event or your company name will not appear on the printed materials.*